

GENERAL PRESS RELEASE:

KnowledgeShape Unveils its Set of Slick, Automated, Business Savvy Search Applications; Bound to Improve the Way Companies Store & Exploit Their Valued Information

(March 23, 2008. Toronto, Canada) KnowledgeShape Inc., a Toronto-based international software company has launched a revolutionary suite of 5 unique and integrated enterprise technologies. Products range from simple yet exceptional *voice2text* and *paper2text* applications to much more complex & far-reaching Intranet and Internet crawl and search applications. As a result, KnowledgeShape programs can be used by small professional firms and large businesses and institutions alike; particularly where storage, retrieval and search have the potential to provide a competitive and productive advantage.

Despite the obvious complexity of the software, installation and use are surprisingly quick and easy. In a mere 24 hours, the technology can construct and deploy a search site containing *ten million* documents – searchable with its own unique clustering search engine, PatternScape (the linchpin technology of the set). Similarly, from start to finish, a user can deploy search for an extremely large website in less than an hour.

But KnowledgeShape's applications don't just provide value via such considerable undertakings as a ten million document search. In everyday business, the company's technology optimizes a multitude of processes; it takes something as simple as paper notes, voice notes or digital records and automatically and effortlessly transforms them into archived, searchable documents. Alternately it can also take something as complicated as an entire database or archive of millions of documents and turn it into a packaged product, search ready for web deployment or Intranet use.

KnowledgeShape's suite is intended to be used by businesses of all sizes and as a result the company has gone to great lengths to ensure that the technology fits into small office paper conversion needs, and budgets, while remaining deployable for department-by-department search site demands of the enterprise.

"With over 4 years of development, we are proud to show the world our elegant & powerful solutions," says Robert Evans, CEO. He continues, "Our team focused on the challenge of accessing and searching massive data archives in a simple way, but with the speed and clarity that today's market place demands. I am confident that clients will confirm we have achieved that for them."

This fresh, bright company is destined to be a significant new player in the emerging intranet solutions market as evidenced by the enthusiastic response to their appearance at Gitex, Dubai and the Toronto Police International Financial Fraud Conference. And with strong corporate interest from diverse locations such as Asia, The Middle East, Canada and the USA, in sectors including health, banking, education and real estate, the future looks bright for this young & dynamic team.

About KnowledgeShape:

KnowledgeShape is a Toronto-based company with international presence and reach, whose technologies target and solve the considerable challenge of turning diverse forms of information into clear and valuable search assets. KnowledgeShape also has offices in Vancouver, Dubai, Louisiana, Las Vegas, San Diego, and Colombo, with planned launches in Dublin, Sydney and Johannesburg.

For further information contact KnowledgeShape at www.knowledgeshape.com.